

Contact: Belle Du Chene  
(646) 712-2196  
[bduchene@desmoinesartsfestival.org](mailto:bduchene@desmoinesartsfestival.org)



**FOR IMMEDIATE RELEASE**

**DES MOINES ARTS FESTIVAL® WINS GOLD GRAND PINNACLE AWARD FROM THE  
INTERNATIONAL FESTIVALS & EVENTS ASSOCIATION**

The Coveted Award Declares the Festival the “Best in the World”

**DES MOINES, IA** October 2, 2018 – The International Festivals & Events Association (IFEA) paid tribute to the Des Moines Arts Festival® on October 1, 2018 during the IFEA/Haas & Wilkerson Pinnacle Awards Ceremony held at the IFEA’s 63rd Annual Convention, Expo & Retreat, in San Diego, California, where they presented the Festival with the **Gold Grand Pinnacle Award for Best Festival in the World**. In total, the Festival won 27 awards in the following categories:

**GOLD**

Grand Pinnacle Award  
Best Single Digital/Social Ad  
Best Digital/Social Ad Series  
Best Company Image Pieces  
Best Ad Series  
Best Street Banner  
Best Targeted Sponsor Solicitation Proposal  
Best Individual Sponsor Follow-up Report  
Best Overall Sponsorship Program  
Best Green Program  
Best Children’s Programming  
Best Food & Beverage Program  
Best Overall Merchandising Program  
Best Social Media Campaign

**SILVER**

Best Event Program  
Best Single Newspaper Display Ad  
Best Event Invitation  
Best Volunteer Program  
Best Educational Program  
Best Community Outreach Program  
Best Media Relations Campaign

**BRONZE**

Best Digital/Social Ad Series

Best Cover Design  
Best Single Magazine Display Ad  
Best Commemorative Poster  
Best T-shirt Design  
Best Hat

For a complete list of winners and more information on the IFEA, go to [www.ifea.com](http://www.ifea.com).

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### About the Des Moines Arts Festival®

The twelve-time Grand Pinnacle Award-winning Des Moines Arts Festival presented by Nationwide will be held June 28-30, 2019. This free annual three-day arts and culture festival will surround the **John and Mary Pappajohn Sculpture Park**. DMAF invites you to “...go where it takes you...” by engaging with 180 invited professional visual artists, emerging Iowa artists, the cutting-edge **Interrobang Film Festival**, live music, performing arts, interactive arts activities, award-winning community outreach programs, live artist workshops and demonstrations, artisan food, and beverages for every taste.

For more information please visit us online at [www.desmoinesartsfestival.org](http://www.desmoinesartsfestival.org) or socialize with us on Facebook at [www.facebook.com/DesMoinesArtsFestival](https://www.facebook.com/DesMoinesArtsFestival), Twitter at [@DMArtsFestival](https://twitter.com/DMArtsFestival), Instagram at [@desmoinesartsfestival](https://www.instagram.com/desmoinesartsfestival), Pinterest at [@dmartsfest](https://www.pinterest.com/dmartsfest), on YouTube and on LinkedIn. #GoWhereItTakesYou #DMAF #DMAF2018 #Nationwide #MakeSafeHappen

If you'd like more information about this topic, **or to schedule an interview**, please call Belle Du Chene at 646-712-2196 or email Belle at [bduchene@desmoinesartsfestival.org](mailto:bduchene@desmoinesartsfestival.org).

